



# Lanamark Signs Distribution Agreement with interact and Reseller Agreement with Exatis

## Enables Solution Providers in Belgium and Luxembourg to Accelerate Design and Delivery of Desktop Virtualization, Server Virtualization and Storage Solutions

TORONTO – September 9, 2009 – Lanamark Inc., a global provider of virtualization sales and services automation platform to the IT channel, today announced that it has signed a distribution agreement with interAct, the value-added distributor specializing in data center and virtualization solutions.

“Virtualization is a fast-growing market. This is why we were looking for a solution that would be a strategic asset in our portfolio and serve as an enablement platform for helping our resellers deliver desktop and server virtualization solutions that maximize the value to their customers. Lanamark offers the perfect software solution and we are excited to become the first specialized distributor for Lanamark Suite,” said Rudi Lenaerts, CEO at interAct.

Lanamark Suite is a virtualization sales and services automation software platform that enables solution providers to accelerate design and delivery of vendor-neutral desktop virtualization, server virtualization and storage solutions. The partnership enhances the availability of the Lanamark Suite in Belgium and Luxembourg.

“We partnered with interAct because it has a strong regional focus and an established base of active partners delivering desktop and server virtualization solutions in Belgium and Luxembourg,” said Mark Angelo, CEO of Lanamark. “With the first-class sales, marketing and technical support interAct provides, we are confident that our alliance will enable solution providers to streamline delivery of end-to-end virtualization solutions and accelerate customer adoption of virtualization in the BeLux market.”

“The partnership between Lanamark and interAct enables us to leverage Lanamark Suite to design and deliver cross-vendor virtualization solutions for desktops, servers and storage systems based on comprehensive analysis of existing IT infrastructure,” said Tom Van Kerckhove, CEO at [Exatis](#), a leading IT service provider in Belgium. “We are now able to present our customers with a clear picture of benefits, risks and costs of virtualization solutions from various vendors as well as justify hardware and software requirements for making these solutions successful long before implementation.”

**About Lanamark**

Lanamark is a global provider of virtualization sales and services automation platform to the IT channel. Its flagship software product, Lanamark Suite, enables solution providers to accelerate design and delivery of vendor-neutral desktop virtualization, server virtualization and storage solutions. Led by CEO Mark Angelo, Lanamark is a privately held corporation headquartered in Toronto, Ontario, Canada.